

# THE SPA INDUSTRY'S COMMITMENT TO YOU

The global spa and beauty family have embraced the following seven standards of confidence as a response to the COVID-19 pandemic. Now more than ever, managing stress and seeking a trusted, safe and nurturing environment is vital to our overall well-being.

## OUT OF RESPECT FOR OUR TEAM MEMBERS AND OUR GUESTS, WE COMMIT TO BUILDING TRUST AND CONFIDENCE BY:



Keeping the well-being of our staff and guests as our top priority



Offering personal protective equipment as required by law to protect staff and guests



Mindful and visible handwashing (both staff and guests)



Practicing physical distancing in non-treatment spaces



Staying home when ill (both staff and guests)



Verbal and visual greetings without touch



Visible and transparent promotion of sanitation and hygiene efforts

*The number one reason worldwide people visit spas is to manage stress. Given the stress of the current situation, we are committed to providing you with a space to simply relax and invest in your overall health and well-being under this new set of social norms that have been placed upon us.*



Officially embraced and prepared by the International SPA Association.  
[www.experienceispa.com](http://www.experienceispa.com)